

# 2025 ELK RAPIDS EVENING ON RIVER STREET



**WEDNESDAYS, 6 TO 9 PM**  
**2025 DATES**

## **June 25<sup>th</sup>**

Mi Country Roots with live music by The Little Dippers

A Country-themed evening with local farms, agriculture talks, tractors, and line dancing lessons!

## **July 2<sup>nd</sup>**

Americana with live music by Dags und Timmah!

A red, white & blue celebration!

## **July 9<sup>th</sup>**

Arts in the Street with live music by Jelly Roll Blues Band

Featuring local artists, interactive demos, a community painting project, and Crosswalk Karaoke!

## **July 16<sup>th</sup>**

Locals Night with live music by Dominic Fortuna and Nick Vasquez

Celebrating our unique community spirit and interactive science fun!

## **July 23<sup>rd</sup>**

Lakes and Trail with live music by Cold Leather Seats

We're exploring the best of the outdoors with nature-focused, water, hiking, and biking activities, talks, vendors, and more.

## **July 30<sup>th</sup>**

Harbor Day Kickoff with live music by Sweetwater Blues Band

A fun-filled family celebration with games and activities, along with the first-ever Build Your Cardboard Boat Regatta on Wheels!

**ELK RAPIDS AREA CHAMBER OF COMMERCE 231.264.8202**

**[WWW.ELKRAPIDSCHAMBER.ORG](http://WWW.ELKRAPIDSCHAMBER.ORG)**

## **GUIDELINES for 2025 Elk Rapids Evening on River Street**

The Evening on River Street Summer Series is a beloved Elk Rapids tradition. The downtown River Street area is blocked off for a celebration with vendors, live music, food, activities, and more. We're making some exciting changes this year to make these evenings more engaging, inclusive, and fun for everyone, while preserving the heart of what makes this event so special. See the cover page for more details!

The new applications have been split into regular vendors and community/organization vendors. They are categorized as follows:

- **Regular Vendors** are for-profit participants who provide a service or product (e.g., restaurant, caterer, food vendors, merchants, insurance, rentals, banks, and so on).
- **Community vendors** provide entertainment for visitors for a reasonable fee (e.g., face painting, balloon animals, fairy hair, and so on). If you feel you fit into this category but are unsure, contact [joanna@elkrapidschamber.org](mailto:joanna@elkrapidschamber.org).
- **Organizations and non-profits** are always welcome! We love informing our visitors and locals about what our area offers. Let's get your vision out there. If the vendor fee is a concern, please contact [joanna@elkrapidschamber.org](mailto:joanna@elkrapidschamber.org) for options/alternatives.

### **Guidelines:**

1. The Registration Fee must accompany your application. The organizers reserve the right to limit the number of vendors in a particular category. If your application is not accepted, your fee will be returned/refunded.
2. Payment by check or credit card is expected with the vendor application.
3. Vendors are responsible for payment of their own State and Federal taxes if applicable.
4. In case of inclement weather, Wednesday, August 6th, has been set as a rain date.
5. This is an outdoor show held on a paved surface.
6. Each space will be 10' X 10'. All vendors are responsible for providing their own display equipment and weather protection. Please plan to anchor your booth without stakes—bring weights, as it can be windy near the water. If electricity is required, please note on the application form and bring an extension cord with a GFCI.
7. Set-up will be allowed from 4:30 PM through 5:45 PM on the event day.
8. Directions to the event and additional information will be given one week before. Please do not arrive before 4:30 PM.
9. Vendors may not tear down before 9 PM.

**For membership info, don't hesitate to get in touch with [laura@elkrapidschamber.org](mailto:laura@elkrapidschamber.org).**

**If you want to sponsor a kids' activity, please contact [joanna@elkrapidschamber.org](mailto:joanna@elkrapidschamber.org).**

Thank You!

## 2025 Elk Rapids Evening on River Street Application

### REGULAR VENDORS

(Products, services, food vendors, etc.)

When the payment is processed, each accepted application will receive an email confirmation receipt. Final instructions will be sent approximately one week before the event. Someone will be on site to direct you to your booth.

Name \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website/Facebook \_\_\_\_\_

Describe the offered product/service/food \_\_\_\_\_

Are you a returning vendor? \_\_\_\_\_ Is electricity required? \_\_\_\_\_ (Y/N)

\_\_\_\_\_ I have read and accept the attached Evening on River Street guidelines (PLEASE CHECK).

CHECK ONE	VENDOR CHAMBER STATUS	PER NIGHT	*FULL SERIES (6)	\$ TOTAL ENCLOSED
	Chamber of Commerce Member	\$40	\$200	
	Non-Chamber of Commerce Member	\$80	\$400	

\*Attending all six events saves one night of vendor fees.

Which dates will you attend (PLEASE CHECK)

\_\_\_\_\_ All six \_\_\_\_\_ June 25<sup>th</sup> \_\_\_\_\_ July 2<sup>nd</sup> \_\_\_\_\_ July 9<sup>th</sup> \_\_\_\_\_ July 16<sup>th</sup> \_\_\_\_\_ July 23<sup>rd</sup> \_\_\_\_\_ July 30<sup>th</sup>

\*\*\*\*\*FOR CREDIT CARD PAYMENTS\*\*\*\*\*

Name on Credit Card \_\_\_\_\_ Visa/Mastercard # \_\_\_\_\_

Billing Address if different from above \_\_\_\_\_

Exp Date \_\_\_\_\_ SVC Code \_\_\_\_\_ [3 digits on back]

Signature \_\_\_\_\_

\*\*\*\*\*

Office Use: Payment received \_\_\_\_\_ Check # \_\_\_\_\_ Amount \$ \_\_\_\_\_ Confirmation sent \_\_\_\_\_