

GUIDELINES for 2025 Elk Rapids Evening on River Street

The Evening on River Street Summer Series is a beloved Elk Rapids tradition. The downtown River Street area is blocked off for a celebration with vendors, live music, food, activities, and more. We're making some exciting changes this year to make these evenings more engaging, inclusive, and fun for everyone, while preserving the heart of what makes this event so special. See the cover page for more details!

The new applications have been split into regular vendors and community/organization vendors. They are categorized as follows:

- **Regular Vendors** are for-profit participants who provide a service or product (e.g., restaurant, caterer, food vendors, merchants, insurance, rentals, banks, and so on).
- **Community vendors** provide entertainment for visitors for a reasonable fee (e.g., face painting, balloon animals, fairy hair, and so on). If you feel you fit into this category but are unsure, contact joanna@elkrapidschamber.org.
- **Organizations and non-profits** are always welcome! We love informing our visitors and locals about what our area offers. Let's get your vision out there. If the vendor fee is a concern, please contact joanna@elkrapidschamber.org for options/alternatives.

Guidelines:

1. The Registration Fee must accompany your application. The organizers reserve the right to limit the number of vendors in a particular category. If your application is not accepted, your fee will be returned/refunded.
2. Payment by check or credit card is expected with the vendor application.
3. Vendors are responsible for payment of their own State and Federal taxes if applicable.
4. In case of inclement weather, Wednesday, August 6th, has been set as a rain date.
5. This is an outdoor show held on a paved surface.
6. Each space will be 10' X 10'. All vendors are responsible for providing their own display equipment and weather protection. Please plan to anchor your booth without stakes—bring weights, as it can be windy near the water. If electricity is required, please note on the application form and bring an extension cord with a GFCI.
7. Set-up will be allowed from 4:30 PM through 5:45 PM on the event day.
8. Directions to the event and additional information will be given one week before. Please do not arrive before 4:30 PM.
9. Vendors may not tear down before 9 PM.

For membership info, don't hesitate to get in touch with laura@elkrapidschamber.org.

If you want to sponsor a kids' activity, please contact joanna@elkrapidschamber.org.

Thank You